

Outreach Activity	Relative Cost	Relative Effect	Your 8 Top Priorities	Comments
TV Ads	\$\$\$	**		
Newspaper Ads	\$\$	*		
Radio Ads	\$\$	**		
Newsletters	\$	**		
GWMA				
County Extension				
Watershed Councils				
Website	\$	*		
GWMAC members bring info to other meetings they attend; such as	\$	***		
Long Tom Watershed Council				
Realtors				
Board of Commissioners				
City/Town Planning and Council meetings				
Ag & Fertilizer Forums				
Professional Conferences				

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Brochures	\$	*		
Insert to be included in Utility Bills	\$	*		
Bookmarks (passed out in schools, libraries, stores)	\$	*		
GWMA Staff presenting at various venues/meetings, such as:	\$	***		
Long Tom Council				
Daffodil Festival				
Farmer Markets				
School Events				
Professional Conferences				
Signage	\$\$-\$\$\$	**		
Fields				
Billboards				
Posters	\$	**		
Libraries				
Local Shops				
Other Public places				

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Mass Mailing	\$\$	*		
Postcard Announcement				
Letter				
Phone Calls	\$\$\$	***		
Emails	\$	*		